



NORTHSHORE MALL
A SIMON MALL

PEABODY, MA
(BOSTON)



BOSTON'S TRUE NORTH

Northshore Mall is one of New England's largest destination centers, serving Boston's affluent northern and coastal suburbs. An exciting, casually upscale property, Northshore Mall delivers quality, style, and a curated mix of dining, shopping, and entertainment.

REDEFINING A DESTINATION

A recent multimillion-dollar transformation repositions Northshore Mall as a regional entertainment destination. The new Life Time resort, an expanded Promenade, and fabulous indoor/outdoor restaurants have created a new social hub for the community.



INTRODUCING LIFE TIME

The spectacular new 3-story, 120K-square-foot Life Time offers members a luxury resort-style healthy living experience. The Diamond-level athletic club is designed with energizing spaces, including Life Spa, Life Café, and an indoor/outdoor aquatic center.



THE PROMENADE: ULTIMATE ENTERTAINMENT

Northshore Mall's Promenade is a vibrant, expansive new community gathering spot set along the Route 114 corridor. Inviting outdoor spaces, special events, concerts, and casual-chic restaurants are just a taste of what makes The Promenade the North Shore's place to be.



THE DOUBLE BULL



HOP + GRIND



TONY C'S SPORTS BAR & GRILL



LEGAL SEA FOODS



CAFFÈ NERO





NOT YOUR
AVERAGE JOE'S

AMIGO'S MEXICAN KITCHEN & TEQUILA BAR



THE CHEESECAKE FACTORY



DINING PAVILION

RECENTLY REMODELED



A wide-angle photograph of the Northshore Mall interior. The scene is captured from an elevated position, looking down at a mezzanine level. On the left, a Brooks Brothers store is visible with its name in white letters on a dark blue awning. To the right, a Nordstrom store is prominent, with its name in large, dark letters above the entrance. The mall's architecture features a high ceiling with recessed lighting and a series of long, narrow skylights that allow natural light to filter in. A glass railing runs along the edge of the mezzanine, and a set of escalators is visible in the lower center. Several people are seen walking on the mezzanine and using the escalators, adding a sense of activity to the scene.

CASUALLY ELEGANT SHOPPING

Northshore Mall is the premier retail destination
on Boston's North Shore with more than 140 stores.

BEST-IN-CLASS
BRAND MIX

NORDSTROM



Brooks Brothers

H&M

SEPHORA

LUSH FRESH
HANDMADE
COSMETICS

J. CREW

AÉROPOSTALE

FOREVER 21

LIFETIME

TESLA

LEGO[®]

The Container Store[®]





NORTHSHORE MALL DELIVERS

Affluent markets from Boston's North Shore
to New Hampshire's South Coast

BY THE NUMBERS

36.3% Earn \$100K-\$500K
AHHI

42.6 Median Age

\$104K+ AHHI

\$548K+ Median Home Value

615K+ Population



Source: SPG Research; trade area demographic information per STI: PopStats (2020).

AERIAL VIEW



LEVEL UP AT NORTHSHORE MALL

Make your next move with an unprecedented opportunity.

For leasing information please contact:

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ONLY SIMON

Simon is a global real estate powerhouse.

As the world's premier innovator in the retail destination marketplace, we regard our 250+ iconic properties as long-term investments, and transform them into 360° communities of the future.

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